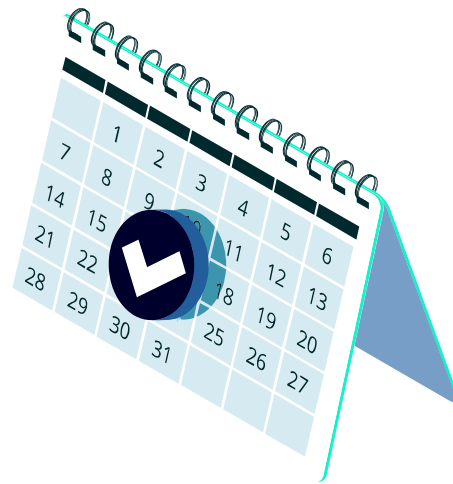


# Tech Connect Info Session Agenda



- About MassTech
- Program Overview & Goals
- Eligibility & Evaluation Criteria
- Funding Opportunity
- Timeline
- Metrics





# MASSACHUSETTS TECHNOLOGY COLLABORATIVE

## OUR MISSION:

We strengthen the competitiveness of the tech and innovation economy by driving strategic investments, partnerships, and insights that harness the talent of Massachusetts.



*Administering ~\$530M in state and federal funds through the next 2 fiscal years.*



*Established in 1982 by Legislative Statute*

# Tech Connect Internship Program Goals

The Tech Connect grant program aims to provide organizations with the resources they need to **build capacity around the commonwealth for placing Community College and other Associates level students (CC Students) in tech sector internships.**

## Goals of the Tech Connect Grant Program

1

### Place More CC Students in Tech Careers

Our goal is expand access to tech careers by using internships as the point of entry. Tech Connect will strengthen the talent pipeline by providing tech career opportunities to groups of students that have historically been left out.

2

### Build Capacity at Partner Organizations

Partner organizations will build capacity to work with tech employers to place CC interns and eventually better align their training programs with tech employer needs.

3

### Strengthen Regional and/or Sector Specific Tech Ecosystems

By encouraging internship programs focused on specific regions or industry sectors Tech Connect will strengthen these tech ecosystems by fostering deeper relationships with employers and expanding regional or industry specific talent pipelines

# Eligibility & Evaluation Criteria

## Who is an Eligible Applicant

Tech Connect is open to any non-profit or government entity in the state, including community colleges and other associates degree granting institutions.

Tech Connect applications must include a community college or associates degree granting institution as a partner, but they are not required to be the lead applicant

Organizations that are considered eligible include, but are not limited to:

Colleges

Workforce Investment  
Boards

Innovation  
Centers

Economic Development  
Organizations

## What are the Evaluation Criteria

Tech Connect Evaluation Criteria May Include:

- **Program Reach**- Does the proposed program involve multiple partners or serve students from multiple community colleges?
- **Program Scale**-How many interns is the proposed program expected to serve?
- **Cohort Dynamic**-To what degree does the proposed program incorporate a cohort model so that the interns are connected to each other as a peer group and professional network?
- **Sectoral Focus**- Does the proposed program focus on a specific cluster?
- **Regional Development**- To what degree will the proposed program serve students and companies from outside of Greater Boston?
- **Program Sustainability**-Is there a plan for the program to continue beyond the 2 year pilot phase supported by the grant? Will the program leverage additional outside resources?

# Funding Opportunity



## Budget

\$400,000 total funding available, expected to be split across 2-3 awards



## Use of Funds

Use of funds is intended to remain flexible to allow applicants to propose projects that best meet the needs of their target student. Example uses include internship stipends, wrap around services, transportation, technology, and organizational capacity to place community college students in tech sector internships

Applicants are encouraged to show leveraged funds to the extent they exist, but match is not required.

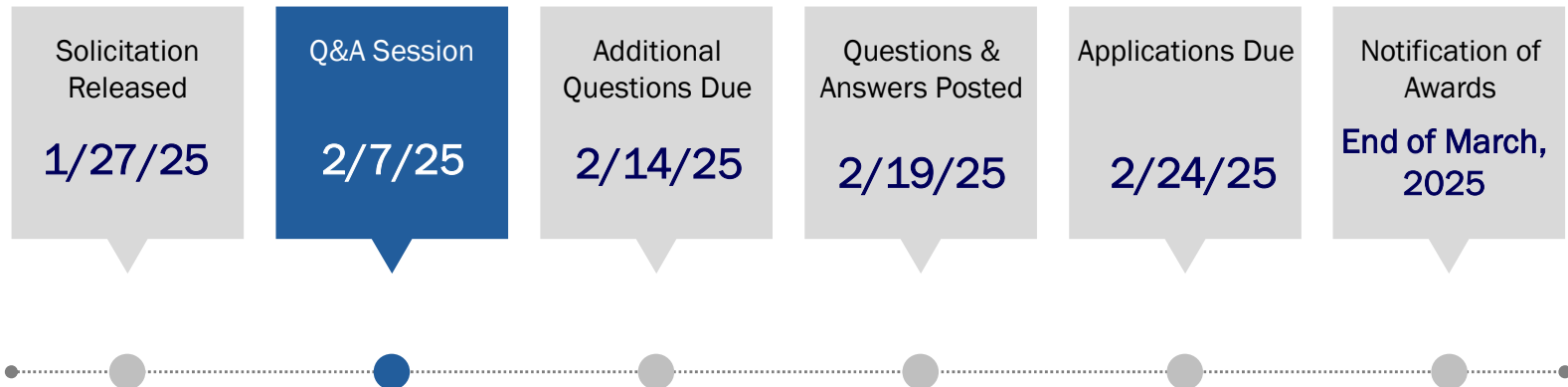
# Tech Connect Program Metrics

Metric	Metric Logic
# of Interns Placed	Measures the program's success on achieving its primary goal of placing CC students in tech careers
% of interns from under-represented groups	Measures program's impact on diversity of the tech workforce
# of Employer relationships established	Tracks establishment of relationships that could lead to future internship placements beyond the pilot phase
# of interns transitioning to full time tech careers or further education in tech	Measure of the success of tech internships for CC students in helping them attain tech career footholds.
\$ Leveraged funding received	Provides indication of long term sustainability/scalability beyond initial pilot phase

# Timeline



Applications must be submitted electronically to [proposals@masstech.org](mailto:proposals@masstech.org) and [Fuqua@masstech.org](mailto:Fuqua@masstech.org) by 5PM on Monday, February 24, 2025



# QUESTIONS



**THE INNOVATION INSTITUTE**

at the MassTech Collaborative